



# VITI PRINTS

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## Overview

4.2021

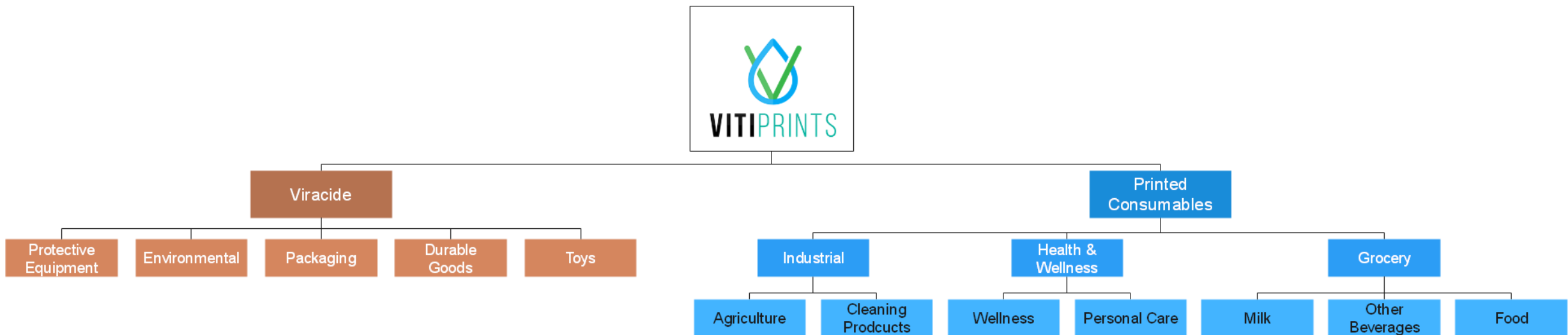


# Experienced Management Team

Name	Title	Experience
Andrew Ferber	Chairman	<ul style="list-style-type: none"> <li>➤ Andrew is one of the founders of Vitiprints and has served as its Chairman and Chief Strategy Officer. In 1996, Mr. Ferber founded Colortronics, a joint venture with Engelhard Corporation. As Chairman and CEO, Mr. Ferber focused on the commercialization of patented conductive ink technologies. He brings strategic relationships with companies such as Starbucks, Keurig, P&amp;G and others to Viracide's game changing platform. Mr. Ferber had also been named in 2017 as one of America's 100 Leading Entrepreneurs by Goldman Sachs.</li> </ul>
Ben Stoller	Chief Executive Officer	<ul style="list-style-type: none"> <li>➤ Ben has 20 years of operational experience and gained extensive manufacturing, operational, logistics, sales, and marketing experience as a founder and key executive of the world's largest plastic pallet rental company, iGPS.</li> <li>➤ Ben is a seasoned investor across various industries and has invested in many transactions. He was head of investments for legendary investor Samuel J. Heyman from 1999 to 2002. Ben owned his own hedge fund which specialized in event driven, special situations and distressed debt which he sold in 2007.</li> <li>➤ Ben began his career as a senior M&amp;A analyst for Sanofi Aventis Pharmaceutical. Ben received an undergraduate degree in Business from the Kelley School of Business, Indiana University, Bloomington, IN and earned an MBA from the Stillman School of Business, Seton Hall University, South Orange, NJ.</li> </ul>
Jeffrey Barlow	Chief Financial Officer	<ul style="list-style-type: none"> <li>➤ Mr. Barlow has over 20 years of financial management and consulting experience. He has served as CFO as well as various senior leadership positions within multiple organizations.</li> <li>➤ He has lead engagements across the globe consulting for some of the largest manufacturing, supply chain and logistics companies in North America and the Fortune 500. He has spent his career helping companies on transformational initiatives that have accelerated growth and reduced operating ratios.</li> <li>➤ He holds a Bachelor's degree from the University of Michigan and an MBA from Johnson Business School, Cornell University</li> </ul>
John Gentile	Chief Innovation Officer	<ul style="list-style-type: none"> <li>➤ John along with his brother Anthony are serial entrepreneurs who have created products generating over \$1B in revenue with several exits in the technology, toy and media business. Elected to 2017's Top 100 Entrepreneurs by Goldman Sachs for building companies that reshape their industries through innovation, John has been a global pioneer and innovator in the application of printable products from electronics to edibles helping to solve to real world problems. His products have been licensed by leading technology, toy, and entertainment companies including Hasbro, Intel, Ford, Disney, Viacom, Nintendo, McDonalds and Sony.</li> </ul>
Terry Kaiserman	Chief Technology Officer	<ul style="list-style-type: none"> <li>➤ Terry has 40 years of experience in the field of printing, inks and coatings. He has helped to launch numerous successful printed electronics and engineered products ranging from electronics to edibles. He holds numerous patents and has been a member of the Academy of Screen and Digital printing Technologies since 2001. He is a graduate of the University of South Florida. Mr. Kaiserman has been responsible for directing all technical functions including research and development, internal quality assurance, patent applications, vendor and contract manufacturing</li> </ul>

# Vitiprints Introduction

- Vitiprints is composed of 2 division, Viracide & Printed Consumables
- The Viracide Division produces products with a proprietary anti-viral agent
- The Printed Consumables Division produces printed products thorough a proprietary process that reduces or eliminates plastics, water, and fillers in consumable products

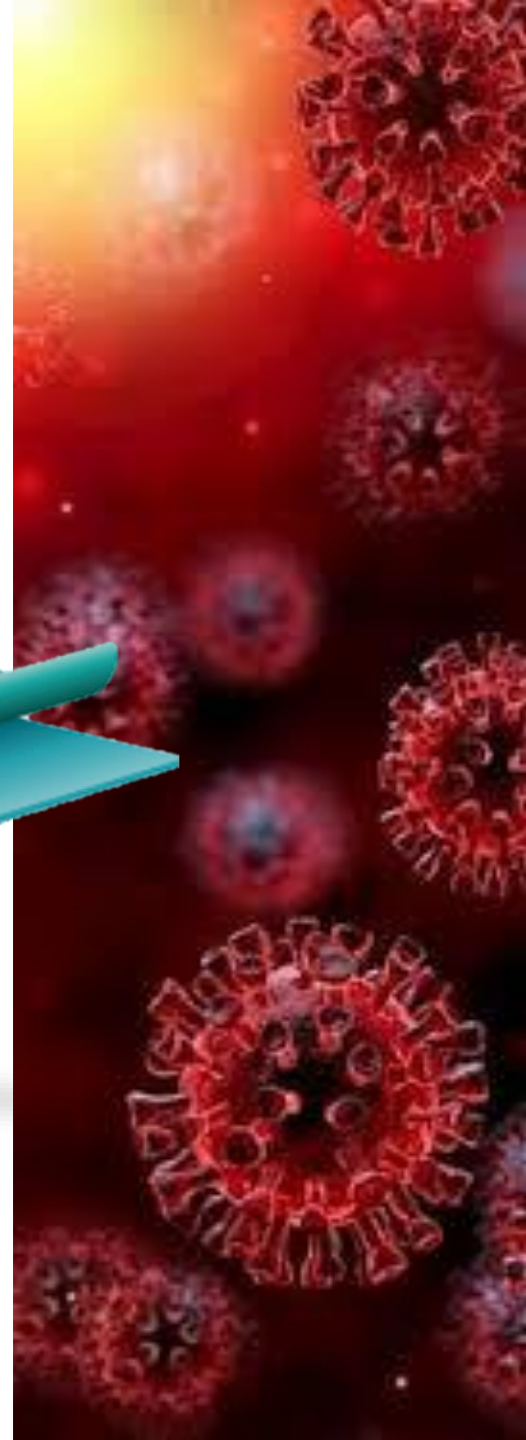


# The Viracide Division - Our Technology

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Viracide is a patented FDA certified coating that can be applied to any surface

Viracide deactivates 99%+ of Coronavirus (including COVID 19) and Influenzas in minutes



# The Viracide Antiviral Experience

**VIRACIDE™** uses a unique combination of copper, natural oxides and essential oils instantly destroys any virus, including the novel coronavirus, on contact

**VIRACIDE™** uses a unique formulation outperforms all other antiviral formulations by completely deactivating life-threatening infection on masks, filters, surfaces, soaps, packaging and signage

**VIRACIDE™** features include:

- Prevention of Cross Infection
- Harmless to the Human Body
- Full Lab Certifications
- Semi-Permanent / Permanent Usage
- Cleaning will not affect its efficacy

a fully packaged antiviral experience from Home to Office to Industry





# Deactivates Virus on Surfaces

## Untreated Surfaces

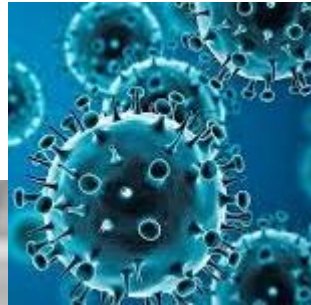
Allow viruses  
to multiply endlessly

vs.

## VIRACIDE™

Eliminates viruses, Covid-19  
& other Covid strains  
by up to 99.99%

Untreated  
Surface



Viracide  
Protects  
Surfaces

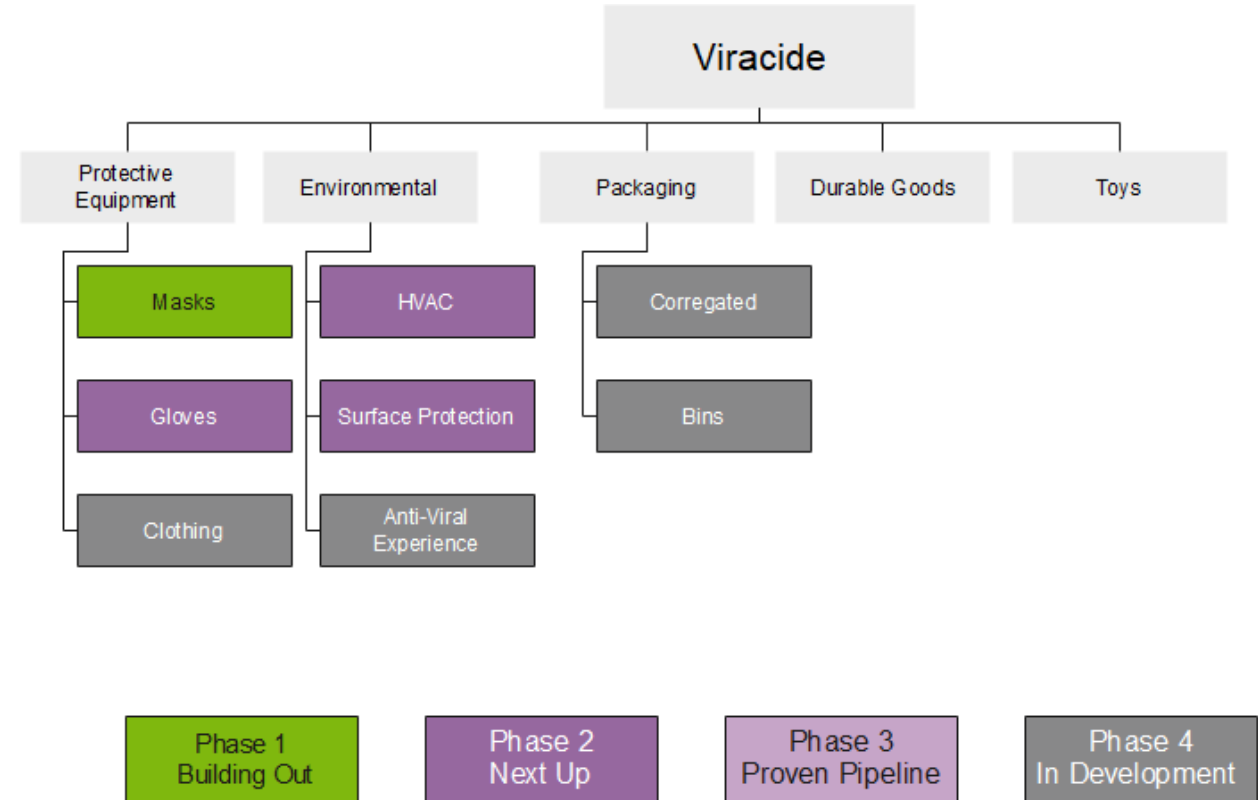


Every minute Viracide continuously disinfects

# Viracide Division

## Product Summary

- The Viracide line up includes antiviral protective equipment, environmental products, packaging, durable goods, and toys.
- Viracide V3 3 Ply Masks are currently in production with additional build out underway
- Viracide Gloves, HVAC, and Surface Protection will be launched in the next phase
- Addition products are under development and can be accelerated with the right strategic partner



# Viracide – Antiviral Verticals

## Viracide Masks

Viracide's Antiviral Technology is applied to Woven Reusable Masks and Non-Woven Disposable 3 Ply and KN95 Masks



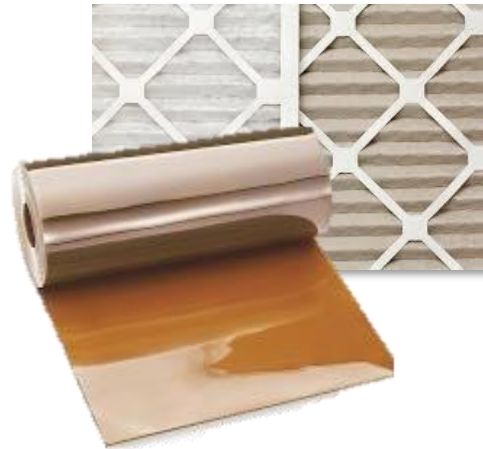
## Viracide Gloves

Viracide's Antiviral technology has been reformulated to produce the first antiviral gloves that protect touch by deactivating virus



## HVAC + Surfaces

Printed PPE with Viracide's Antiviral Coating includes HVAC Filters, Film Wraps for Counters, Door Handles



## Viracide Soap Signage

Viracide's Antiviral Printed Soaps provide a full sanitizing wash with hours long protection all in a compact form factor



## Viracide Packaging

Printed Corrugated packaging and pallet wrap with Viracide creates a viral free surface that is 100% virus free and recyclable





# Printed Consumables Division – World Without Waste

## What We Do

- Pioneered advanced printing technologies that are applied across industries, from pharmaceuticals, vitamins, beverages, soaps and shampoos
- Enables a large number of product categories to be uniquely processed through the printing process eliminating water and other fillers



## The Problem

- Environmental impact
- Supply chain constraints
- Plastic and aluminum
- Cost of Landfills
- Health concerns: plastic microbe: lung, heart, gut, skin



## Key Results

- Total elimination of plastic and need to recycle
- Eliminates shipping water and other liquids which reduces the carbon footprint
- Saves municipalities money by eliminating additional landfill materials



# The Vitiprints Printed Products

## Overview

**Vitiprints** is a customizable print technology platform that enables 3D based pills, beverages and water-based products to be reduced to a 2D precise multi-layered form factor. Our patented technology can be utilized to create 2D printed edible & nonedible products ranging from sublinguals, drink disks and sheets in a wholly new category of fully functional, environmentally enhanced cost-effective products eliminating any need for plastic packaging or components

## Key Applications



### Printed Functional Filters

- Pod or Capsule type filters or inserts with printed vitamins, probiotics and wellness nutraceuticals
- Fully customizable



### Printed Functional Discs

- 100% Soluble disks for coffee, sports drinks, tea, sweeteners and milks
- Includes versatile Graphics & Security options



### Printed Functional Pills

- Provides exact dose with ultra-convenience
- Reduces cost and waste



### Printed Sheets

- Paper based substrates with soluble Food, Personal Care,
- Industrial Grade Products – Fertilizers, Detergents, Cleaning



# The Solution

The proprietary process that allows us to help companies remove waste from their product value chain.

We do this through our formulation and printing technology that is high speed, high efficiency, and utilizes standard printing equipment for quick and cost-effective scaling of production capacity for high volume industries.

## Problems solved:

- Removes or reduces product weight, volume & packaging waste
- Eliminates plastics and other non-sustainable materials
- Reduces carton volume through supply chain
- Faster production for most products
- Higher margins for most products

## Benefits of the technology:

- Reduced packaging and plastics
- Reduced volume and weight
- Lower cost and higher efficiency production

80% Weight  
Reduction

90% Volume  
Reduction

Alt. Milk Ex.  
13lbs  
reduced to  
11 ounces

Total Volume: 510 cvi

Total Weight: 12.7 lbs



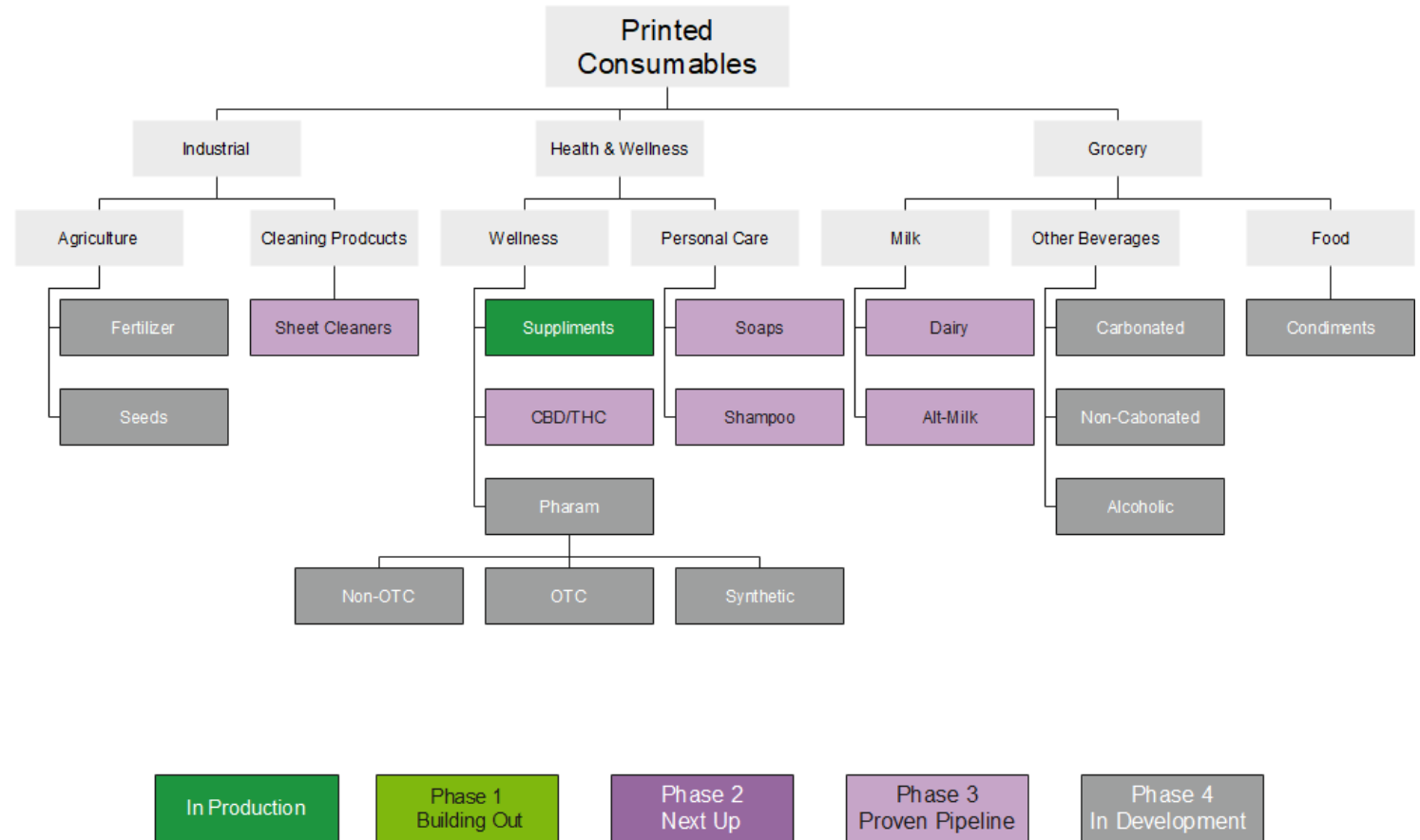
Total Volume: 10cvi

Total Weight: 11 oz.  
(92% Reduction)

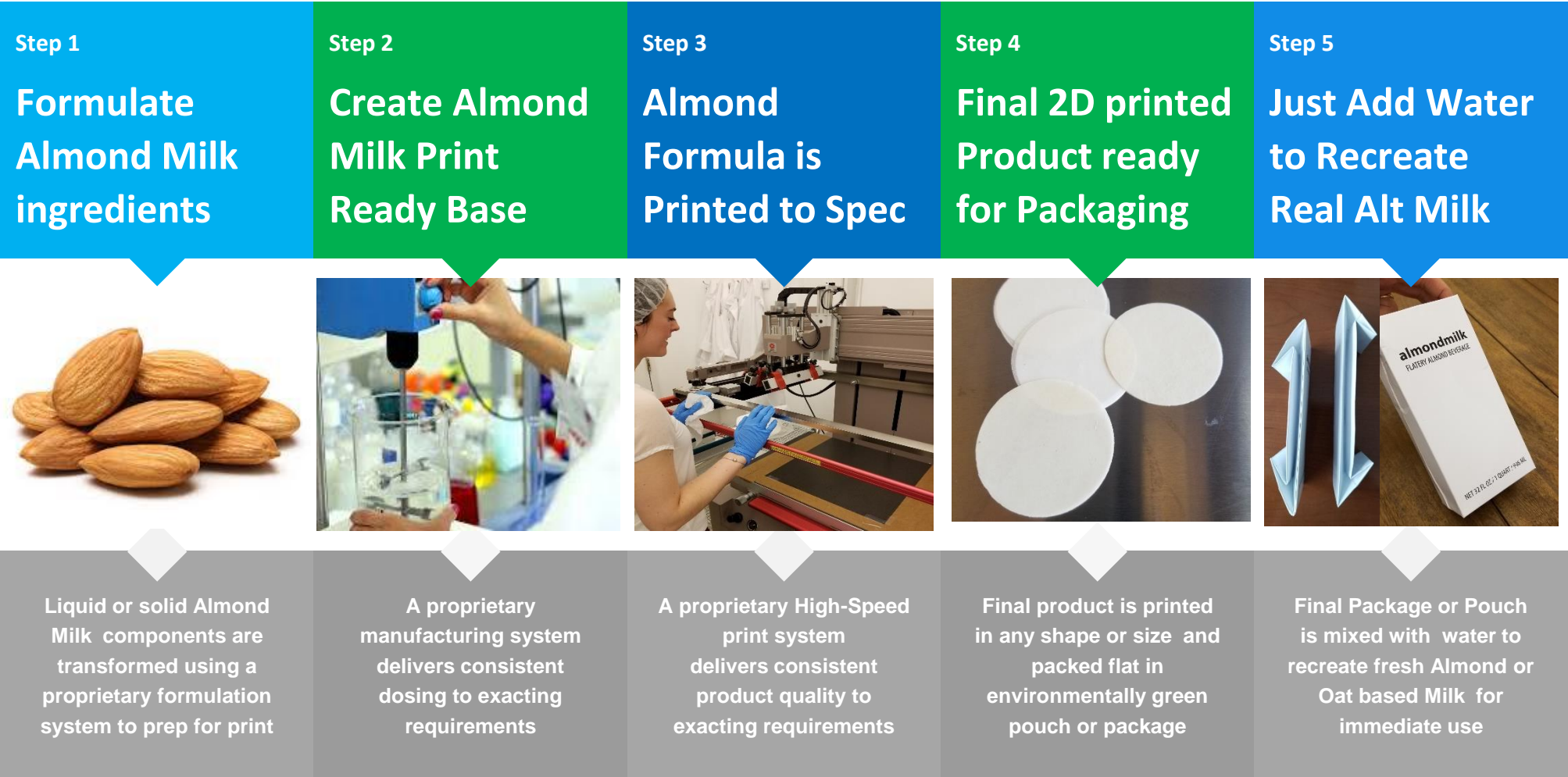
# Printed Consumables Division

## Product Summary

- The Printed Consumables Division has Industrial, Health & Wellness, and Grocery product lines
- Supplements are currently being produce with our strategic partner, Thorne, under the brand Effusio
- Sheet Cleaners, CBD/THC, Soaps, Shampoo, Dairy, and Alt-Milks have been produced in small batches and are ready for commercialization
- Addition products are under development and can be accelerated with the right strategic partner



# Example: Vitiprints Printable Alt. Milk Process





# Example: Sheet Cleaners / Eco-Signage

Printable Vitaprints Ecosign technology can be transformed instantly into onsite industrial Cleaning products at the store level eliminating waste signage and transforming them into industrials cleaning solutions . Zero Waste 100% Green bio-based printed cleaners.



Turn  
Unused  
Signage  
into onsite  
Cleaning  
Products

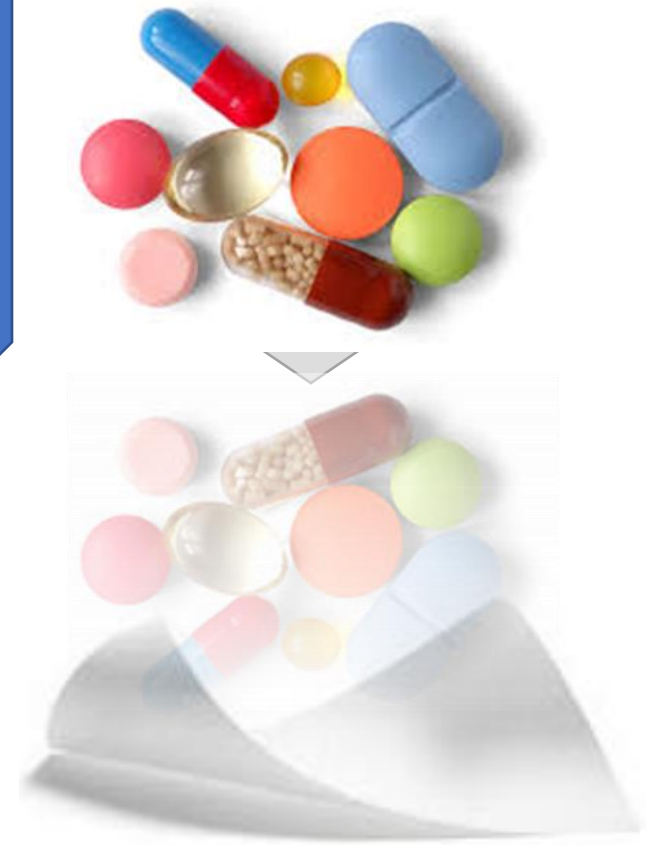


# The Effusio Case Study

Currently Thorne produces more than **400+** nutraceuticals skus in their brand new, state-of-the-art, **250,000** sq. ft facility outside Charleston, South Carolina.

Vitiprints in partnership with Thorne will be bringing a new line of dissolvable "drink disks" to market under the new Effusio brand. Initial focus will be 5 products at launch, based on their current best sellers.

Detailed analysis by Thorne estimates a reduction in cost of greater than 30% from current production methods with a 20% savings being realized by reducing the amount of ingredients required for a discs vs the powder inside a capsule, and another 20% savings on quicker production times and more rapid switching between products.



# Unlimited Form Factors

1" Oral



1.5" Oral



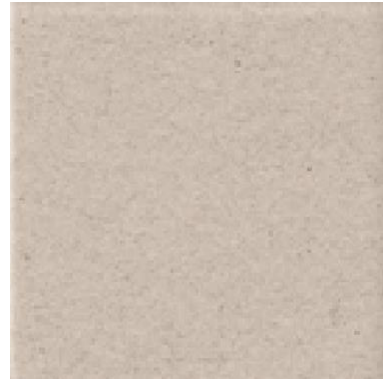
2" Drink Disc



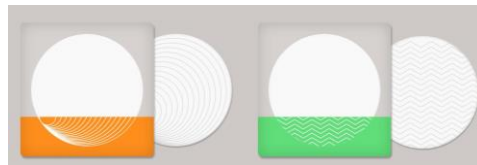
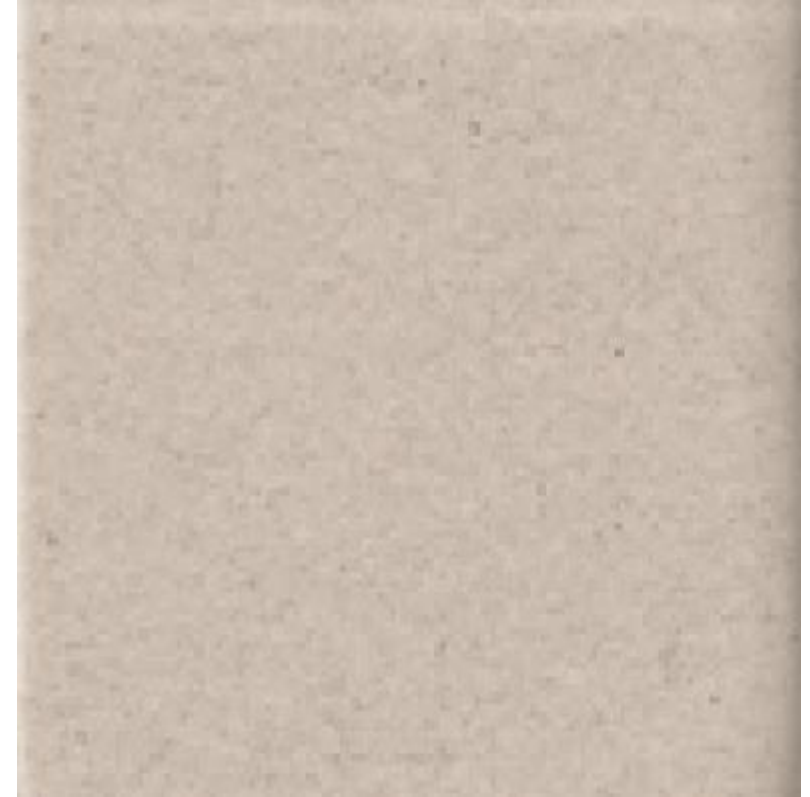
6" Blender Strips



4" Mini Sheets



8" Large Sheets



- 1 Precise Multi-Layer Printed Technology**
- 2 New Printed Manufacturing process eliminates use of plastic**
- 3 Total Efficacy, Extended shelf life and Dose accuracy**
- 4 Highly Disruptive to Multi-billion Dollar Industries**
- 5 Fastest most Efficient Production at Lowest Cost**



**VITI**PRINTS

Thank you